

SENIOR CONSULTANT

At Bloom Partners, we live and breathe digital in an everchanging business environment. We combine passion in developing business and marketing strategies for a digitized world with a strong entrepreneurial spirit. We take pride in striving for excellence in everything we do – from delivering best-in-class results for our clients' businesses to supporting each other in our endeavour for continuous learning. Our approach is entrepreneurial: driven by individual passion and a strong bias towards business impact. The success of our international and growing client base is our measure for satisfaction.



We are looking for smart and highly engaged professionals with a passion for digital marketing, technology and entrepreneurship to join us as Senior Consultant at Bloom Partners.

YOUR CAREER AT BLOOM PARTNERS

At Bloom Partners we believe that working closely together with senior team members in a challenging project environment is the best foundation to leverage your experience, talents and skills. Senior Consultants at Bloom Partners take over responsibility from day one, and will play a key role in the following functions:

- Lead and coordinate project teams towards excellent and inspiring project results;
- Coordinate and guide advanced qualitative and quantitative analyses for leading global brands;
- Evaluate and develop business strategies and business cases;
- Present findings to the C-level and mid-level management of our clients;
- Lead day-to-day client relationship and coordination on project level;
- Drive forward the Bloom spirit and create inspirational team stickiness;
- Contribute to ongoing business development, thought leadership and research initiatives of Bloom Partners.

YOUR PROFILE

The successful candidate is ahead of the curve in digital and/or Marketing and has an advanced university degree (any subject expertise welcome). We welcome advanced professional experience from different backgrounds: consulting, start-ups or digital business units of leading brands, ideally with a focus on Marketing. Moreover, fluency in German and English is key to our everyday work. In line with our values at Bloom Partners, you are an excellent fit for us if you combine the following traits:

- Proven experience in taking team responsibility around digital marketing, transformation or business strategy;
- Strong analytical skills and highly structured thinking and capacity to lead projects to deliver on objectives;
- Desire to shape a fast-paced and growing entrepreneurial company;
- Experienced in taking an idea from theory and analysis into a market launch — either as an entrepreneur, member of a start-up team, or as a member of a project team;
- Highly structured thinking paired with a positive can-do attitude, quickly taking ownership and responsibility
- Ability to handle and combine multiple (and sometimes diverging) inputs into strategic implications.

WE ARE EXCITED TO HEAR FROM YOU!