

# INTERN / WORKING STUDENT – Online Marketing / E-Commerce

(f/m/d – Full-time or part-time - Munich)

At Bloom, we live and breathe digital in an everchanging business environment. We combine passion in developing business and marketing strategies for a digitized world with a strong entrepreneurial spirit

Our approach is entrepreneurial: driven by individual passion and a strong bias towards business impact. With our strategy consulting teams and our technology teams in Munich and Berlin we help global brands building digital businesses. We are substantially growing our teams of consultants, entrepreneurs, product designers and developers in Munich and Berlin in the coming years. We are looking for smart and curious students with a passion for digital marketing, technology and entrepreneurship to join us as intern or working student.

## YOUR CAREER AT BLOOM PARTNERS

At Bloom we believe that working closely together with great team members is the best foundation to deliver exceptional value for our clients. Our culture and our people are essential to this goal At Bloom Partners you will take over responsibility from day one. You will work in our vibrant team dynamic by driving to shape the future environments of our cross-industry clients. You will grow and get inspired by the following key roles:

- Be fully integrated in our team from day one on projects for leading global brands;
- Support in establishing digital marketing campaigns from planning to execution and beyond to meet key performance metrics for our clients within our venture building projects;
- Provide independent support in Online Marketing Campaigns ;
- Allocate budgets, analyze and recommend modifications to ad spends;
- Support in continuous optimization of marketing activities to improve potential return on investment for our clients:
- Analyze customer feedback and derive topics for new product features;
- Support in quality management and testing of new features
- Assist in presenting results and support in creating client presentations and workshops;
- Support project management for large-scale entrepreneurial and transformational projects;
- Promote team efficiency and effectiveness by performing operative and strategic tasks;
- Support business development initiatives across various sectors

## YOUR PROFILE

The successful candidate is ahead of the curve in digital transformation, is currently enrolled at a university (i.e. Business Administration, Marketing, Communications or similar) and already has a track record in consulting, digital agencies, (grown-up) start-ups or strategy or digital units of large corporates. In line with our values at Bloom Partners, you are an excellent fit for us if you combine the following traits:

- Currently pursuing a Bachelor or Master degree in Business Administration, Marketing, Communications or similar; at a top-tier university with consistent outstanding academic record
- Strong interest in e-commerce and online topics
- Previous experience (i.e. Internship) in consulting, marketing, social media, or start-up environment
- Ideally previous experience with online marketing / performance marketing tools, i.e. Google Analytics, Facebook Ads, Instagram Ads
- Previous experience in mobility sector would be of advantage
- Exceptional analytical and problem-solving skills paired with an infectious positive can-do attitude
- Desire to take up a leadership role at a fast-paced, growing, entrepreneurial company
- Fluent in English and German

**WE ARE EXCITED TO HEAR FROM YOU!**

**PLEASE SEND YOUR APPLICATION [RECRUITING@BLOOM-PARTNERS.COM](mailto:RECRUITING@BLOOM-PARTNERS.COM)**